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COMMUNITY THAT RESCUES “RETIRED” RACING GREYHOUNDS FROM CERTAIN DEATH IS THE FOCUS OF A NEW DOCUMENTARY

Passionate Volunteers Have Increased Racing Greyhound
Survival Rate from 20% to 90%

WASHINGTON, D.C. — December 16, 2007 — Greyhounds are among the oldest and most revered breeds of dogs. Mentioned by name in the Bible, carved on the tombs of Egyptian pharaohs, and portrayed with Greek and Roman gods, they continued for much of history as the favorite hunting dog of the aristocracy. Their role evolved and today most only associate greyhounds with racing.

As a racing dog, a greyhound's life is short – only three to four years. If he wins. It's even shorter if he's unsuccessful on the track. And what happens when a greyhound's racing days are over? Fifteen years ago, 80% of retired greyhounds were euthanized or sold for medical experiments. Last year, 90% had a second chance at life.

What made the difference? A passionate group of people began working hard to raise awareness of the plight of these dogs and find other sympathetic people willing to save them by adopting them as pets. Each October, the greyhound community comes together at the Delaware shore to celebrate the rescuers and the rescued during a weekend known as “Greyhounds Reach the Beach.”

Independent filmmaker, Rebecca Howland, tells this remarkable story through the heartwarming documentary **“*Winning Off the Track: Greyhounds Reach the Beach.*”** “*Winning Off the Track*” had its worldwide premiere at the Rehoboth Beach Independent Film Festival in November 2007, where the screening sold out. The film has been released on DVD to help raise awareness about greyhound adoption and to raise money for greyhound adoption groups.

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If you'd like more information about the “Winning Off the Track” documentary project or to schedule an interview, please contact Rebecca Howland directly at 301-233-6330 or rebecca@hangingcuppictures.com

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